



Yale SCHOOL OF MANAGEMENT
International Center for Finance



Call for Papers:
Real and Private-Value Assets Conference
January 31, 2020 | New Haven, CT

Conference Organizers: William Goetzmann (Yale University), Christophe Spaenjers (HEC Paris)
RFS Editor: Stijn Van Nieuwerburgh

Deadline for submissions: October 15, 2019

Conference program announcement: November 25, 2019

The conference aims to bring together research on real and private-value assets, such as residential real estate, commercial real estate, art and other collectibles, and any other assets with a private-value component.

Papers submitted to the conference can be submitted to the RFS via the dual-submission track subject to the normal rules (see: <http://sfs.org/dualsubmissionpolicy/>). It is possible that papers accepted to the RFS will be published as a special full or half issue of the RFS. Electronic submissions of unpublished papers can be made via the conference website: <https://www.conftool.org/value-assets-2020>.

Research topics of interest include:

- Quality-adjusted price measurement: advances in hedonic and repeat-sales methodologies; machine learning techniques and new valuation methods; selection and survivorship bias in observed transaction prices
- Measurement of risk and expected return on real and/or private value assets, including their inflation-hedging potential
- Role of real assets in long-term asset management; covariance with stocks and bonds; risk management of real assets in institutional portfolios
- Liquidity and liquidity risk management of real asset markets; role of heterogeneity in tastes in trading
- Performance attributes of different investment vehicles for real assets
- Broader dimensions of household choices and preferences; behavioral, psychological, or social aspects
- The role of aesthetics and amenities in asset values
- Private and social benefits of entrepreneurship
- Measurement of ESG characteristics of financial and real assets (incl. green building), and asset pricing implications of ESG investment mandates
- Social externalities of real estate development
- Benefits and costs of primary and secondary residence ownership
- Role of the sharing economy on the market for space (AirBnB, WeWork)

If you have any questions, please contact: icf@yale.edu